

Ulverston Canoe Club Development Plan V2 26/2/19 2019 – 2022

	Primary Objectives	Subsidiary / supporting Objectives	Why? Who? How?	Timeframe	Measure of success
1	Recruit additional Trustee(s)		Security of charity vs constitutional requirement. Chair. Asking nicely!	6 months post AGM	One new trustee by end July 2019. 5 trustees at next AGM
2	Grow membership to 30		Long term growth of UCC. All members. See Sub Objectives column.	9 months post AGM	28 members by end of membership year
		Invite guests on UCC trips, push on Facebook, website, press?? Club Improvement Tool (Club Matters)? BC promotion	All members, Committee, Leaders		
3	Increase our offer to at least 2 club activities per month throughout year	Leaders to offer trips Members to request trips Club deliver trips "Dry" training / coaching	Increase club activity. BC qualified Leaders, members, Chair (asking nicely!). "Dry" plus social activities?	Ongoing, respond to 3 monthly reviews	24 club activities delivered by next AGM with 160 "paddler days"
		"Sign off" 2 club trip leaders; new 2* / PPA paddlers	Increases options for club trips. Chair / C/tee promote objective amongst membership. Coaching/funding/mentoring.	End September 2019	2 leaders or 2*≡ signed off by October 2019
4	Develop relationship with local youth or similar organisation	Increase membership More individuals paddling	Raise UCC profile; potential new members; poss. funding route? Chair/committee support. Local Scouting / Guiding?	9 months post AGM	Deliver <i>as a minimum</i> 1 targeted session
5	Develop relationship with NT Active Base (Fell Foot)		Establish "base" for UCC. Chair (in hand early Nov). Discussions NT Fell Foot staff.	Ongoing	Favourable outcome vis NT Fell Foot Explore viable alternative(s)
6	Deliver Clubmark	Engage more members in delivery / club development	Registration complete. Chair corresponding with Sport England / Active Cumbria	Ongoing BC now engaged & QM Framework in place	Achieve Clubmark status by next AGM
7	Deliver 2 Go Canoeing sessions (at Fell Foot?)	Establish relationship with British Canoeing & NT Fell Foot	Raise UCC profile. Chair, Leaders, venue? NT should welcome this...	Planning in place by May 2019	2 GC sessions delivered in 2019
8	Develop SUP competence	Increase offer to include SUP	Current coaches to consider upskilling @ CME or similar	AGM 2021	1 coach trained to deliver basic SUP skills

9	2 members to attain Paddle-ability L1	Aspire to Paddle-ability endorsed club status	Volunteers amongst membership	AGM 2020	2 members to have received L1 training
		2 members to attain Paddle-ability L2 plus 2 more to L1	Volunteers amongst membership	AGM 2021	1 member to L2 plus 1 to L1 training
		Apply for Paddle-ability status for UCC	Committee to progress	AGM 2022	Application prepared for submission
10	Increase fleet to include at least one OC	Provide further paddling opportunities	Committee to raise funds	AGM 2022	Appropriate OC purchased