

Ulverston Canoe Club Development Plan V3 06/2/21 2021 –2024

	Primary Objectives	Subsidiary / supporting Objectives	Why? Who? How?	Timeframe	Measure of success
1	Monitor membership against activity and participation.	Maintain engagement with broader range of members participating.	Ensure that we are delivering for ALL members. Secretary & Committee support	6 monthly review.	Review considered at relevant committee meetings.
2	Continue to offer to at least 2 club activities per month throughout year.	Leaders to offer trips. Members to request trips. Club deliver trips. “Dry” training / coaching / social	Increase club activity. BC qualified Leaders, members, Chair (asking nicely!). “Dry” plus social activities?	Ongoing, respond to 3 monthly reviews	24 club activities delivered by next AGM with 160 “paddler days”
3	Develop / sign off additional Leaders and instigate a Co-Leaders development programme.	General paddler development, increased engagement & participation, more trips. Already supported with subsidised First Aid training.	Wider range of trips on offer. Promote opportunity amongst membership. Current coaches & Leaders with support.	End November 2021	2 new Leaders progressing to sign-off plus 4 co-Leaders by AGM 2022
4	Paddler Development	Two strands: Develop novice members. Develop intermediate members.	Start, Discover, Explore Awards? Personal Paddlesport Awards?	Canvas members. Determine what to offer & how. Start ASAP	Level of uptake & success in gaining qualifications.
5	Further develop relationship with NT Active Base (Fell Foot)	“Clubhouse” to facilitate further training & coaching opportunities. Social space, Library?	Develop “base” for UCC. Meet / discuss with NT staff.	Ongoing	Review level of use (of Fell Foot) & level of achievement late 2021
6	Deliver 2 Go Canoeing type sessions annually (at Fell Foot?)	Further develop relationship with BC, NT Fell Foot & NWRDT?	Raise UCC profile. Chair, Leaders, venue? NT & BC should welcome this...	Outline plans in place by end May?	2 GC sessions delivered annually.
7	Develop SUP competence	Increase offer to include SUP	Current & aspiring coaches & leaders to consider upskilling @ CME or similar?	AGM 2022	1 coach trained to deliver basic SUP skills?
8	Clubmark replacement	Engage more members in delivery / club development.	Waiting on BC to announce. Chair to seek update from BC.	Ongoing	Report on progress as it happens.
9	Consider increasing fleet to include at least one OC *	Provide further paddling opportunities	Club funds	AGM 2022?	Appropriate OC purchased

* Current fleet includes 1 sea kayak, 2 river kayaks plus donation of 3 kayaks promised for collection once travel is permitted & arrangements can be made.